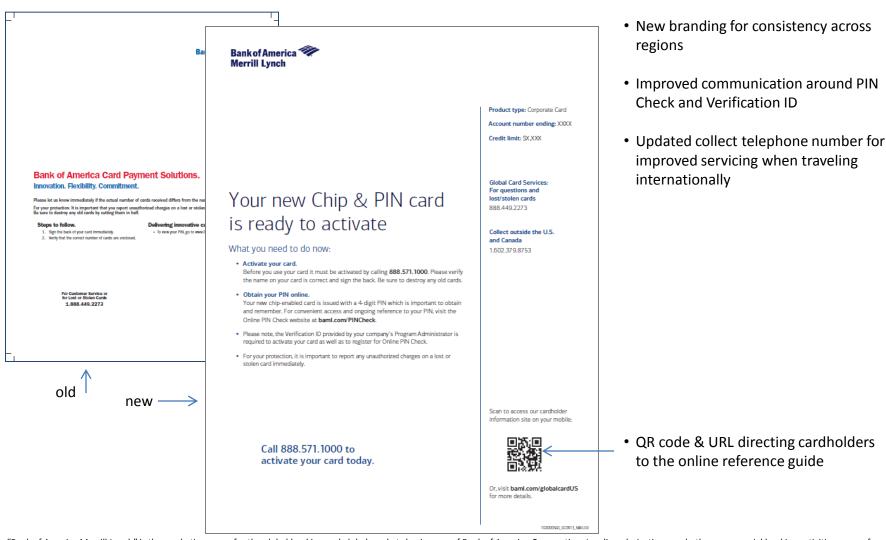




# **Rebranded Chip & PIN Card Carrier**





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# Rebranded Chip & PIN Collateral – Included in each Chip & PIN card envelope



#### Welcome Buckslip: new addition to all Chip & PIN packages

- Reminds cardholders of the benefits of their card
- Includes the URL and QR Code for the Cardholder Reference Guide

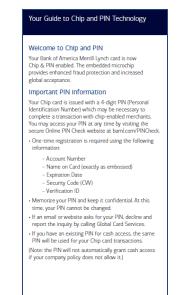
# Welcome to Bank of America Merrill Lynch We appreciate your business as a cardholder! Your new card has Chip & PIN technology and we are pleased to offer you the following product features: Worldwide card acceptance Enhanced fraud protection when making purchases at chip-enabled terminals Comprehensive insurance coverage and benefits¹ Cornvenient online access to important product information via our cardholder reference site. Simply visit baml.com/globalcardUS or use your mobile device to scan the QR code at right Our Global Card Services team is available 24/7 to provide any assistance you may need. Call 888.449.2273 (collect outside the U.S. 1600.2379.8753).

#### Chip & PIN Brochure: updates made to version currently in print

- We will continue to print and insert the chip guide until the U.S. market matures from an EMV standpoint
- Utilizes most current branding elements and provides a more concise direction around Chip terminal usage and registering for OPC



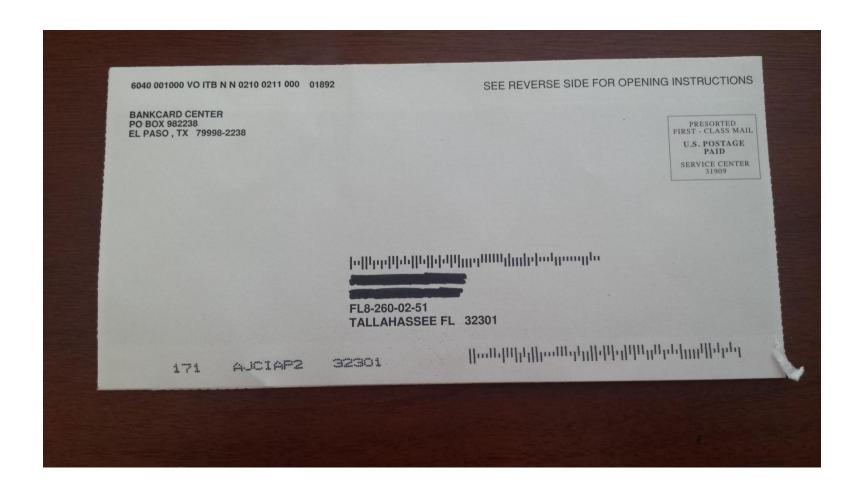






# **Sample PIN Mailer**





# Online PIN Check Cardholder Quick Reference Guide



Online PIN Check
Cardholder Quick Reference Guide

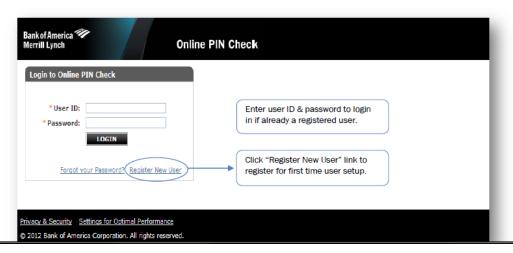
Bank of America Merrill Lynch

#### You're never without your PIN.

As you travel, you will find that Chip and PIN terminals are becoming more common and require the use of a Chip and PIN enabled card. To complete a purchase at these terminals, you will need to enter a PIN rather than provide a signature. The chip supplements the magnetic stripe on the card, providing you with greater access to points of sale and improved acceptance around the globe.

It is important that you remember your PIN and do not share with others. You can retrieve a forgotten PIN online at any time by visiting <a href="https://www.baml.com/PINCheck">www.baml.com/PINCheck</a> after a one time registration. The instructions below will help you get started.

#### Cardholder Login Page



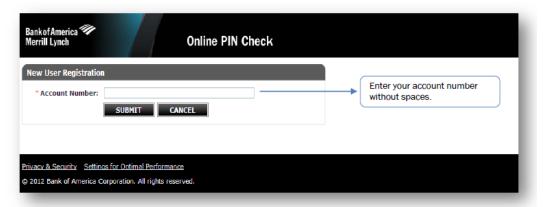
### Online PIN Check Continued...



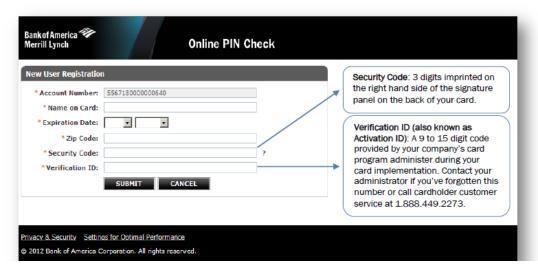
#### **First Time Registration**

You'll need to register before gaining full access to the PIN Check site and retrieving your PIN.

 After clicking on the 'Register New User' link from the Login screen, enter your card Account Number and then click 'Submit'.



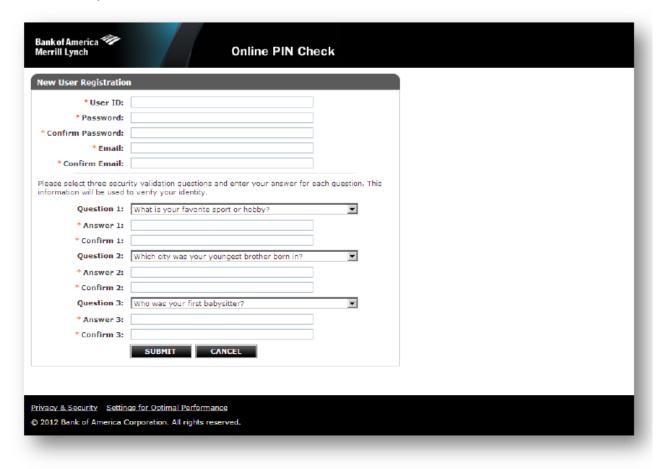
After entering a valid Account Number, you'll be required to provide additional account information to complete your registration and then click 'Submit'.



## Online PIN Check Continued...



 Next, you'll need to define your User ID, Password and select three security validation questions and answers. This information will be used to verify your identity. Once you have completed this section, click 'Submit'.



The final step in registering is to accept the Terms and Conditions.

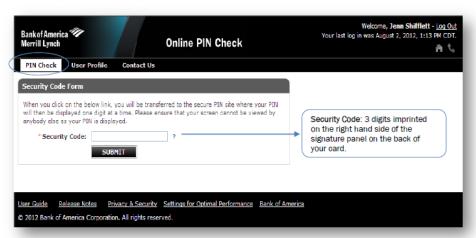
# **Retrieving Your PIN**



#### **Retrieving Your PIN**

Once your registration is confirmed, you will be able to view the navigation bar. Click on the 'PIN Check' tab to get started.

1. Enter your cards' security code and then click 'Submit'.



You will be transferred to the secure PIN site where your PIN will then be displayed one digit at a time. Please ensure that your screen cannot be viewed by anybody else as your PIN is displayed.

